



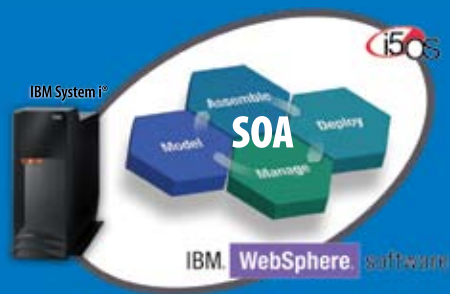
ERP *on demand*

Innovation begins with
COMMON SENSE™



Using IBM WebSphere® and Workplace™ software, Common Sense™ delivers on the promise of SOA with an innovative role-based portal interface and leverages the *on demand* operating environment of the IBM System i® to simplify your path from ERP to e-business *on demand*.

<http://www.siaaccess.com/Home/Software/software.html>



Let **Common Sense™** make you special

Traditional ERP systems leverage a company's internal capabilities to control costs, increase operational efficiencies and provide better information for decision-making. To succeed in today's on demand world, companies need new solutions that help them innovate, collaborate and grow at an affordable cost.

Not all ERP software solutions are created equal. Common Sense™ is designed specifically for small and medium sized businesses. IBM ServerProven™ and Built on IBM Express Advantage™ offerings, Common Sense™ will help you

build On Demand Business capabilities quickly and affordably to:

- » Become more responsive to your customers
- » Streamline business processes throughout your supply-chain
- » Support your regulatory compliance initiatives
- » Provide a robust, flexible and open platform for your future growth.

Common Sense™ is a highly configurable ERP solution that is quick to deploy and easy to integrate with other applications. Common Sense™ solutions deliver rapid results and provides low cost of ownership for SMB manufacturing, distribution, transportation and project service companies.

Think big, start simple and scale fast with innovative solutions from SIA...powered by IBM®.



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Open, scalable and secure software for building flexible and responsive IT systems



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SIA is an IBM Premier Business Partner and IBM *On Demand* Business - Accredited Business Partner. SIA has distinguished itself for over 30 years as an ISV, system integrator and value-added solution provider, serving customers in Canada and the United States from offices in Montreal, Toronto, Burlington and Boca Raton. We help our customers innovate, collaborate and grow by offering them innovative services and solutions powered by IBM middleware and systems technologies.

SIA's Advantage

SIA's industry knowledge, technical expertise and proven methodologies help our customers lower their investment, reduce their risk and accelerate the return on their investments in IBM *On Demand* Business solutions. Our versatile team of highly skilled and IBM-certified professionals offers you expertise across a broad range of IBM middleware products (DB2®, WebSphere®, Lotus®, Workplace™, Tivoli® and Rational®), on demand operating environments (System i®, p®, x® and storage) and industry business processes. We can provide complete turnkey solutions to help customers align their business and IT objectives and solve their most critical business challenges.

IBM and SIA - Your Technology Partners

SIA and IBM have been working closely together since 1975 to provide customers with robust, business-integrated technology solutions that help them become more responsive, flexible, efficient and resilient. No project is too small or too big – by teaming together, SIA and IBM can deliver the expertise and solutions you need.

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