

### Join us for an SOA event that will bring you closer to achieving your business vision

You're invited to Impact Comes to You – an event that brings the value of the IBM Impact 2007 conference - which was held in Orlando, Florida on May 20-25 - in a local venue, to business and IT professionals and executives.

Impact Comes to You promises to deliver an excellent opportunity to gain insights, share information, attend solution sessions and network with peers to discuss the latest innovations, products, services and solutions in Service Oriented Architecture (SOA) and the IBM WebSphere® platform.

We have an excellent lineup of topics, all of which were rated as top or outstanding by your peers during the IBM Impact 2007 conference.

- SOA Implementation Best Practices
- Using BPM to move your business to a Process Platform on SOA
- Reduce IT Complexity with an ESB
- Customer Reference
- Maximize SOA With Flexible Infrastructure and Management
- How to Achieve ROI on SOA

**Date:**

September 20th, 2007

**Time:**

8:00 a.m.– 4:30 p.m.

**Location:**

Le Ritz-Carlton, Montréal

**Address:**

1228 Sherbrooke ouest  
Montréal, Québec H3G 1H6

**Event Details:**

- Registration & Continental Breakfast begins at 8:00 a.m.
- Full Day session from 8:00 a.m. to 4:30 p.m.
- Breakfast & Lunch will be served

“...SOA, better than any other concept since electricity, binds together all that IBM is and does. SOA is the new IBM uber brand.”  
— ZDnet

\*This session will be in English and French.



If you couldn't make it to Orlando for IMPACT 2007, then join us at an Impact Comes to You event! Register today at [ibm.com/events/ca](http://ibm.com/events/ca)

